

## Health care Seminar

**7<sup>th</sup> September, Moscow, Hotel National, Hall Petrovsky**

- 09:00 Registration and welcome coffee
- 09:30 Welcome by Deputy Director General Thomas Bustrup, DI (Seminar Moderator)
- 09:35 Opening speech by Exportambassador Mariann Fischer Boel  
Opportunities in Russian Danish cooperation within the Healthcare sector
- 09:45 Welcome by Veronika Igorevna Skvortsova,  
Deputy Minister of the Ministry of Healthcare and Social Development of the RF
- 09:55 Speech by dep. Chairman of the Danish Rehab Group Torben Helbo  
Why Danish Rehab-technology and competences are relevant in Russia
- 10:05 "Modernization in the Healthcare system in Denmark and Russia":
- 10:05 "Children's Rehab – where Nothing Compares to a Smile.  
Overview of the Danish system of social rehabilitation", R82 A/S
- 10:15 "Ingenious bathroom solutions – Now and in the future", Pressalit Care
- 10:25 "Efficiency within the health care sector", V. Guldmann A/S
- 10:35 "Improvement of quality of life for people with intimate healthcare", Coloplast A/S
- 10:45 "Importance of better Diagnosis and Healthcare", Kem-En-Tec Diagnostics A/S
- 10:55 Preparation for the Royal visit
- 11:00 Royal visit
- 11:30 Continuation of "Modernization in the Healthcare system in Denmark and Russia":  
"Improve processes in acute care testing in Hospitals", Radiometer Medical
- 11:40 "Innovation technology as a contribution in the healthcare development in Russia", VIVMEDA
- 11:50 "The importance of customer service in the healthcare sector", Falck A/S
- 12:00 Presentation of possibilities of cooperation in Russian regions. Networking break.

- 13.00 Lunch
- 14.20 Continuation of the seminar
- 14.20 Importance of the partnership in dermatology, LEO Pharma
- 14.30 "Innovative approaches and social responsibility in managing schizophrenia, depression and alcohol dependency", H. Lundbeck A/S
- 14.40 "Changing Diabetes by Doing Innovations", Novo Nordisk
- 14.50 "Engineering for a healthier world" NNE Pharmaplan A/S
- 15.00 Financing in healthcare and pharmaceutical sector
- 15.10 "Overview of the antimonopoly legislation in general and requirements touching the issue of the Federal Law N 94 of 21.07.2005 «On the Placing of Orders for Supplies of Goods, the Performance of Work and the Rendering of Services for State and Municipal Requirements», Andrej Borisovich Kashevarov, Deputy Head of the Federal Antimonopoly Service of the RF
- 15.30 Q&A session/Networking
- 16.30 End